Atharva Institute of Management Studies

Activity / Event report

Name of event	: **FACULTY SPEAKS, Episode 9**
Date(s) of conduction	: 22 September 2021
No. of participants	: 17
Student coordinator/ committee	: Sneha Kamalpuria (MMS)
Resource person	: Prof. Deepak Asarpota
Designation	: Assistant Professor
Contact no.	: 9833638945
Email ID	: deepak.asarpota@atharvaims.edu.in

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DESCRIPTION

Objectives:

- Vocational Education V/S Academic Education.

Key Takeaways:

- What is Vocational Education?
- Practice work, lecture, demonstration, group work and individual self-paced learning are parts of vocational education.
- Differences in vocational education v/s academic education.
- Examples of vocational education:
  - Medical Assisting
  - Dental Assisting
  - Cosmetology
  - Medical Coding
  - Pharmacy Technician
  - Nursing Assistant
  - Massage Therapy

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  - Plumber
  - Carpentry
  - Electrician
  - Data entry operator
- Purpose of Vocational Education.
- Purpose of Academic Education.
- Today's challenges in vocational education.
- Challenges in Academic education.
- Teaching marketing in a Vocational approach.
- Solutions to ensure that both systems, i.e., Vocational education and academic education go hand in hand.
- QUESTIONS & ANSWERS.
- Few words from Dr. R.G. Ratnawat, Director, AIMS.

FLYER OF THE EVENT

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Flyer Designed by: Piyush Chaudhary (MMS)

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GLIMPSES

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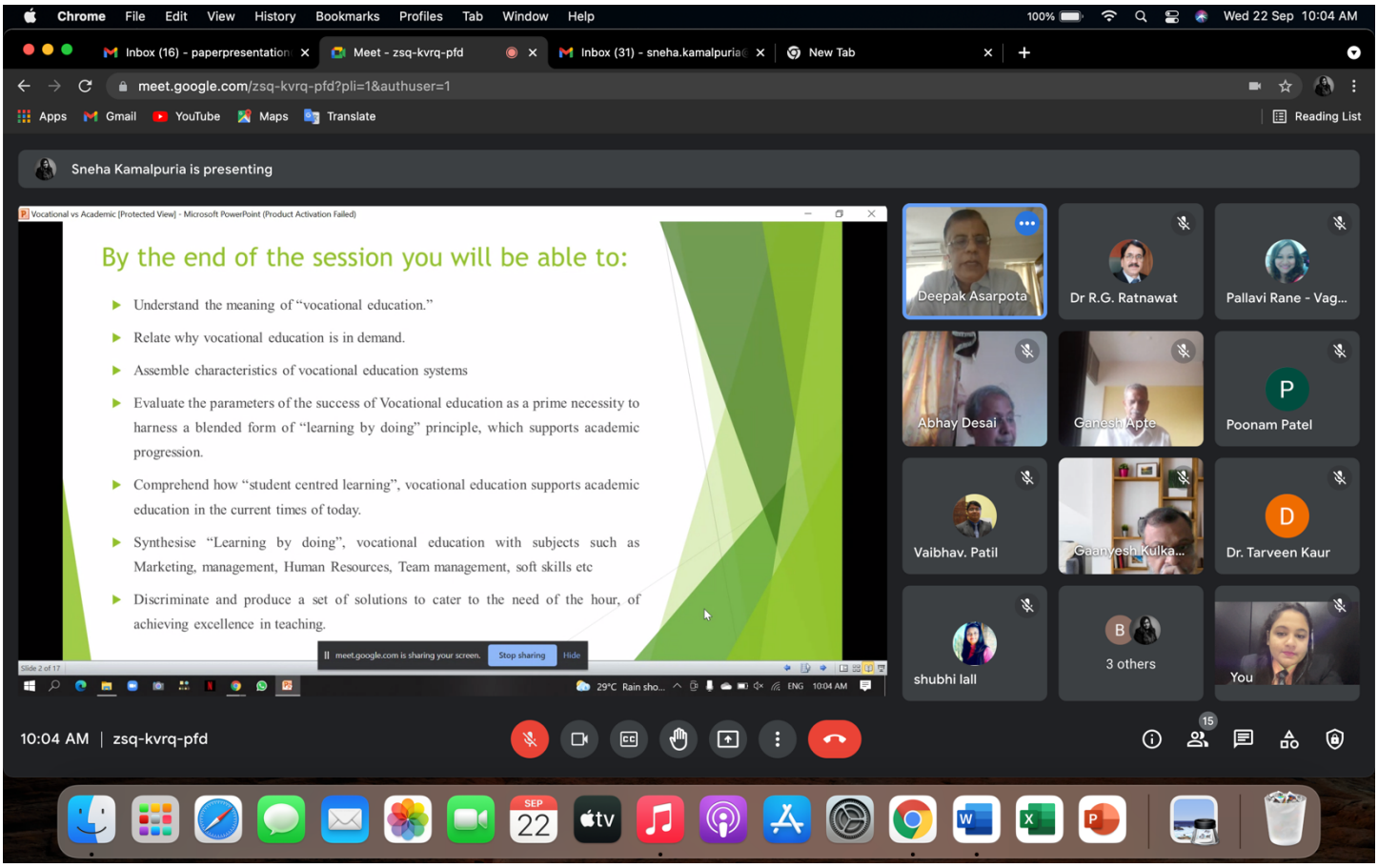

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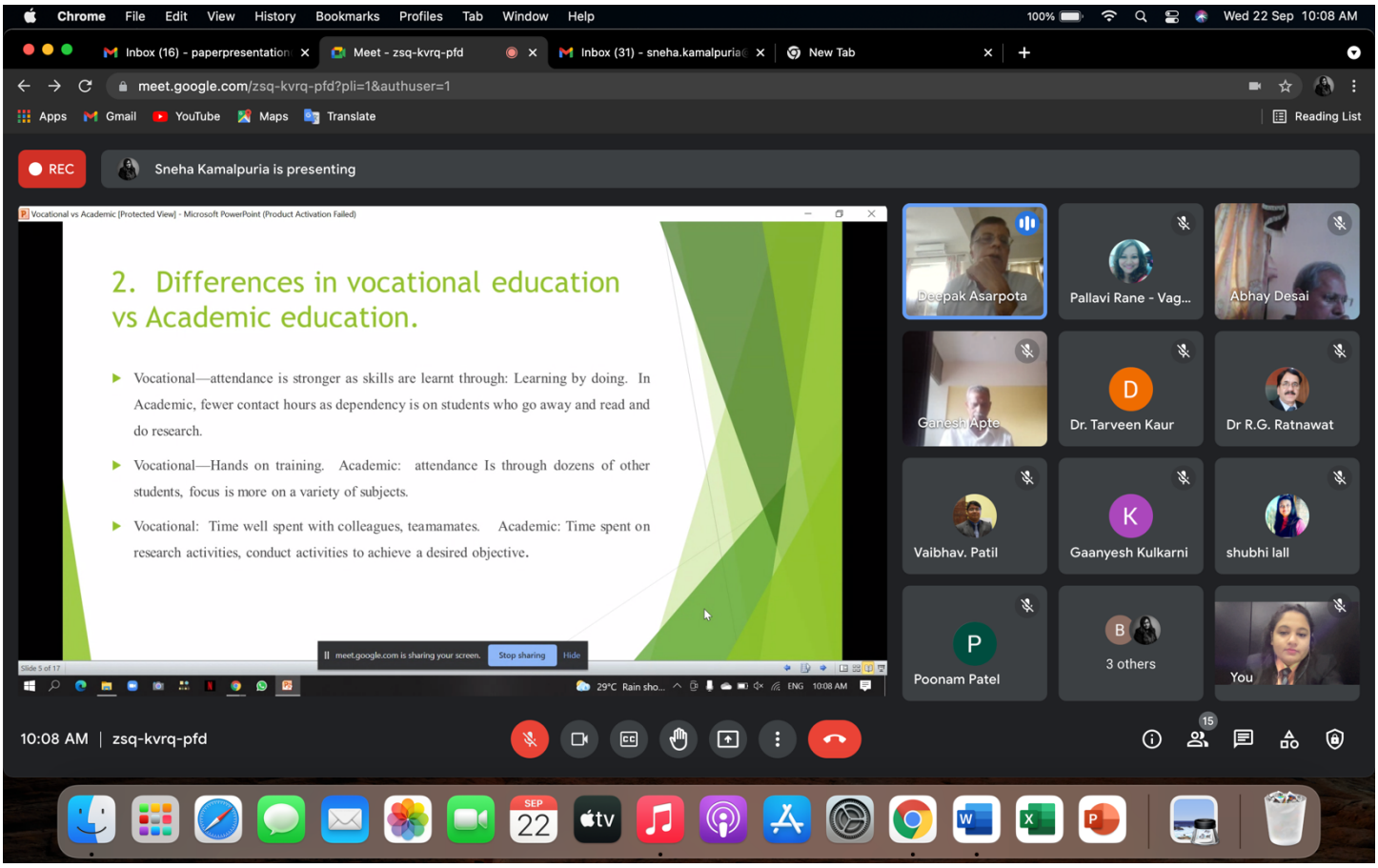

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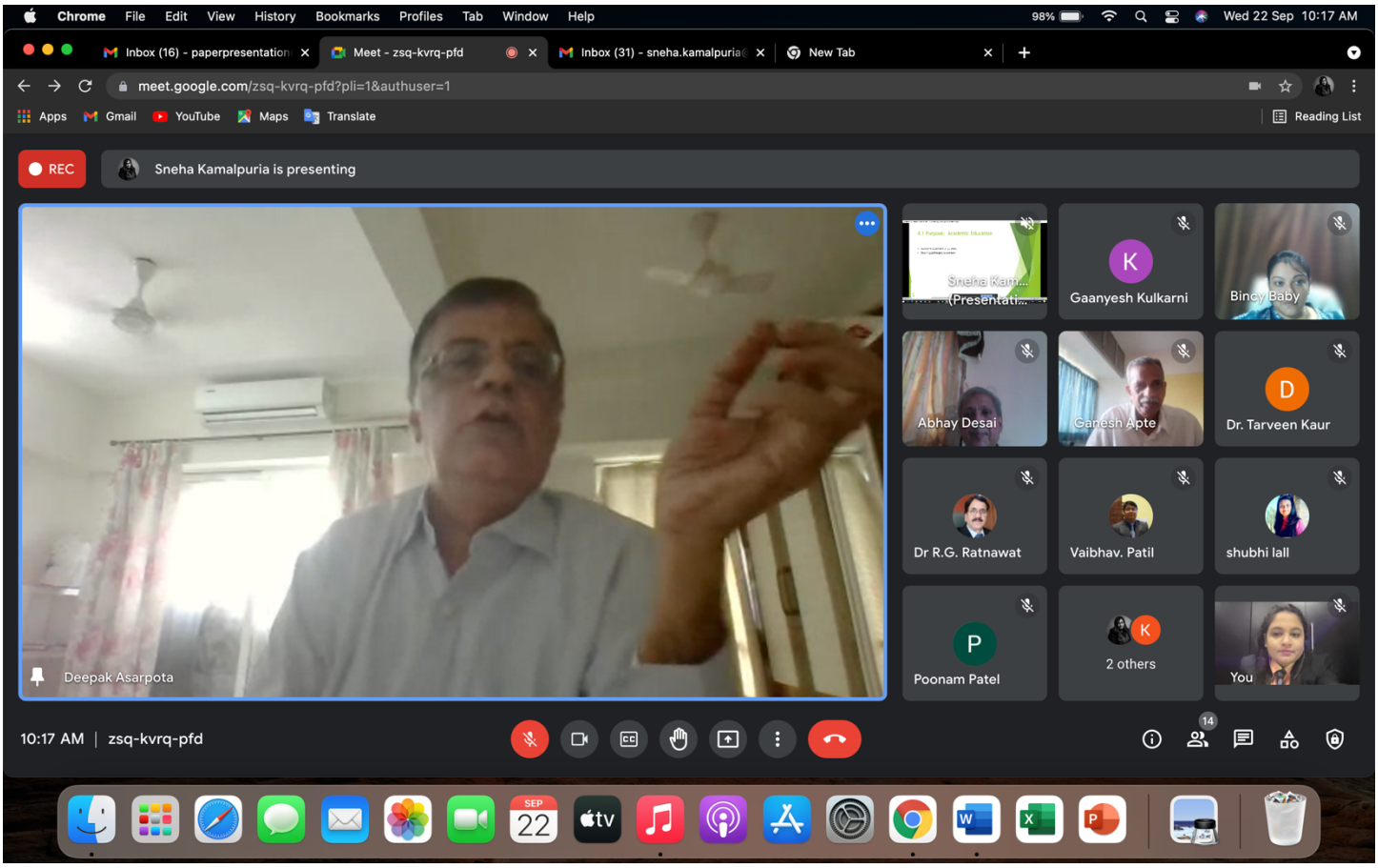

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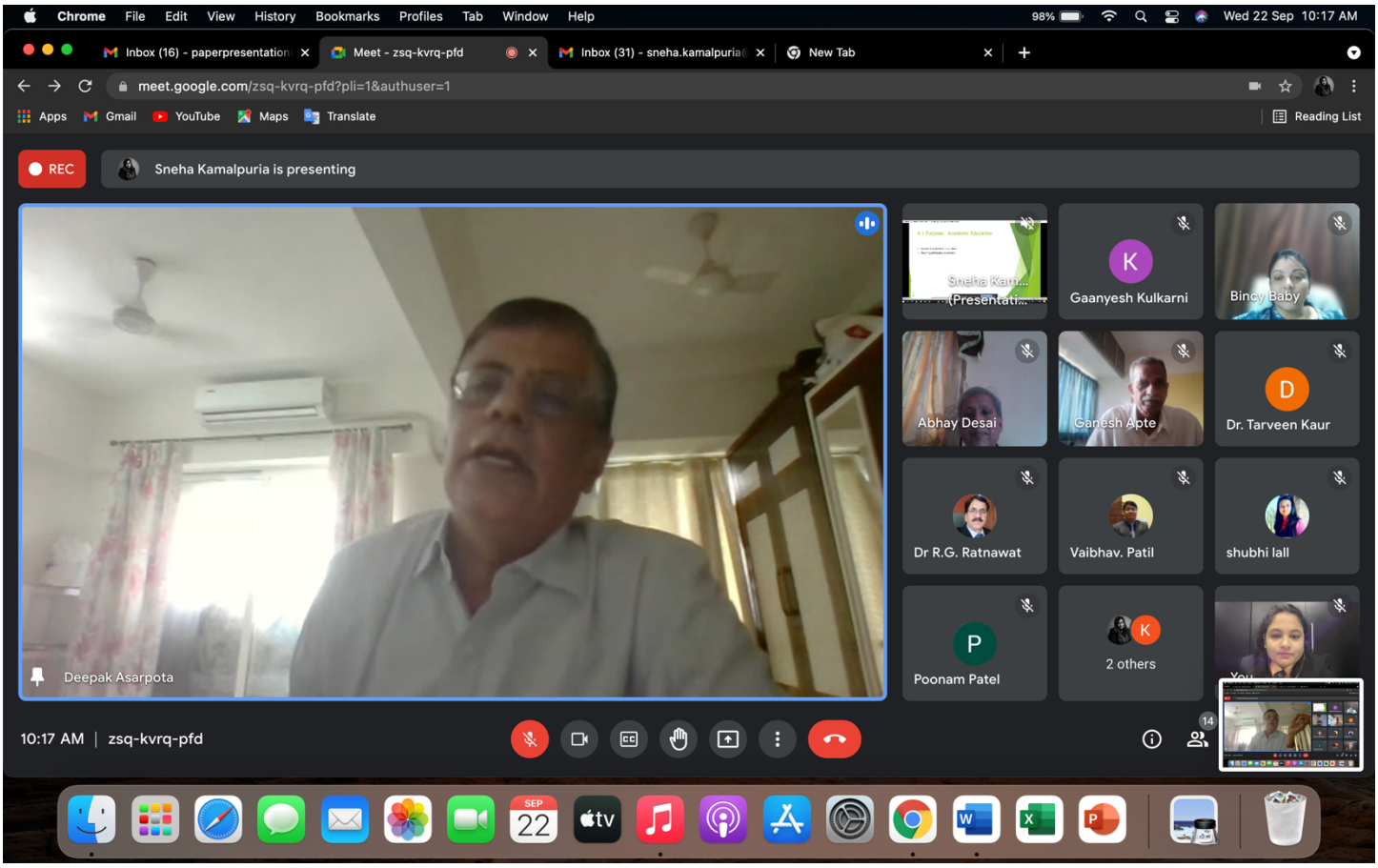

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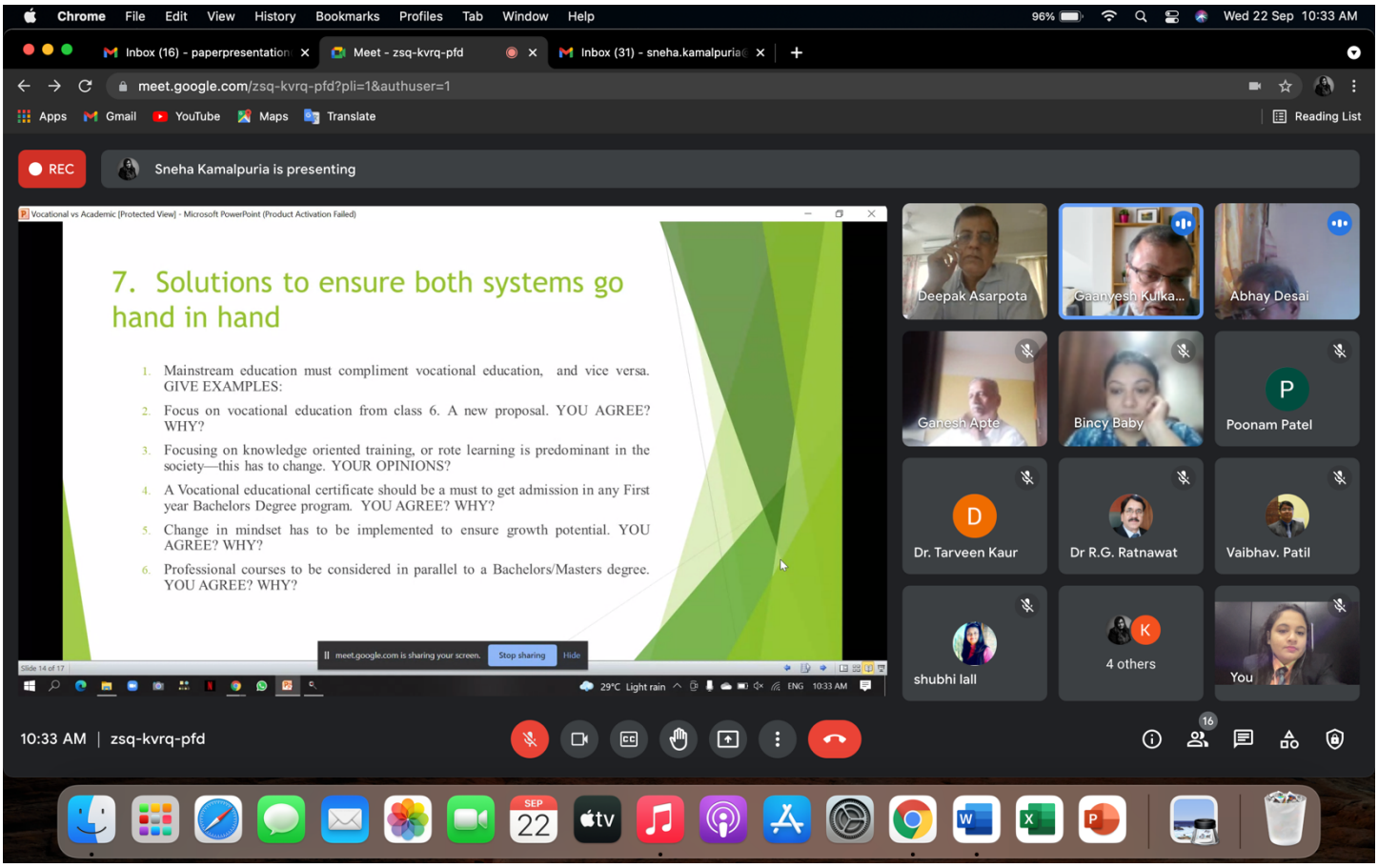

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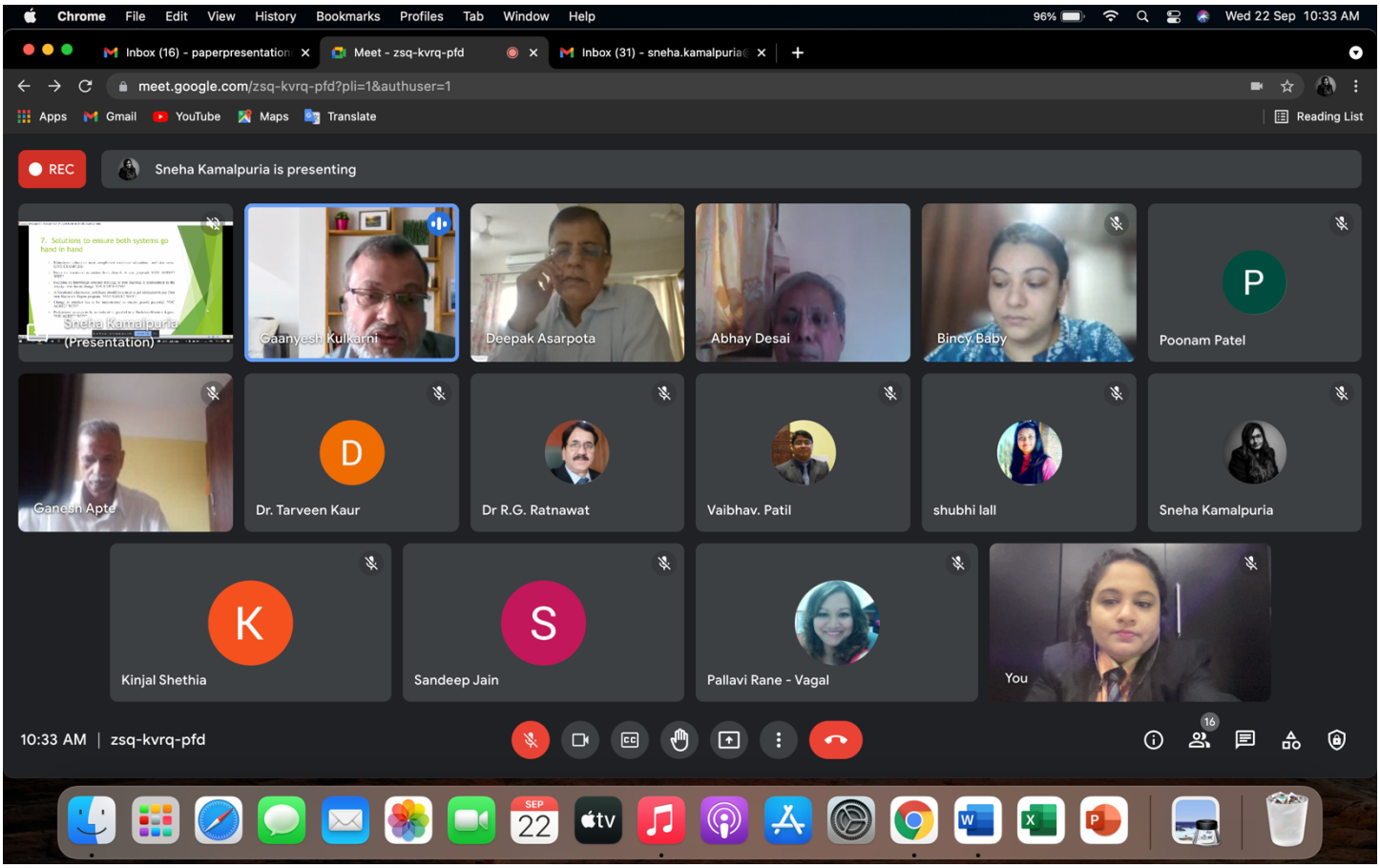

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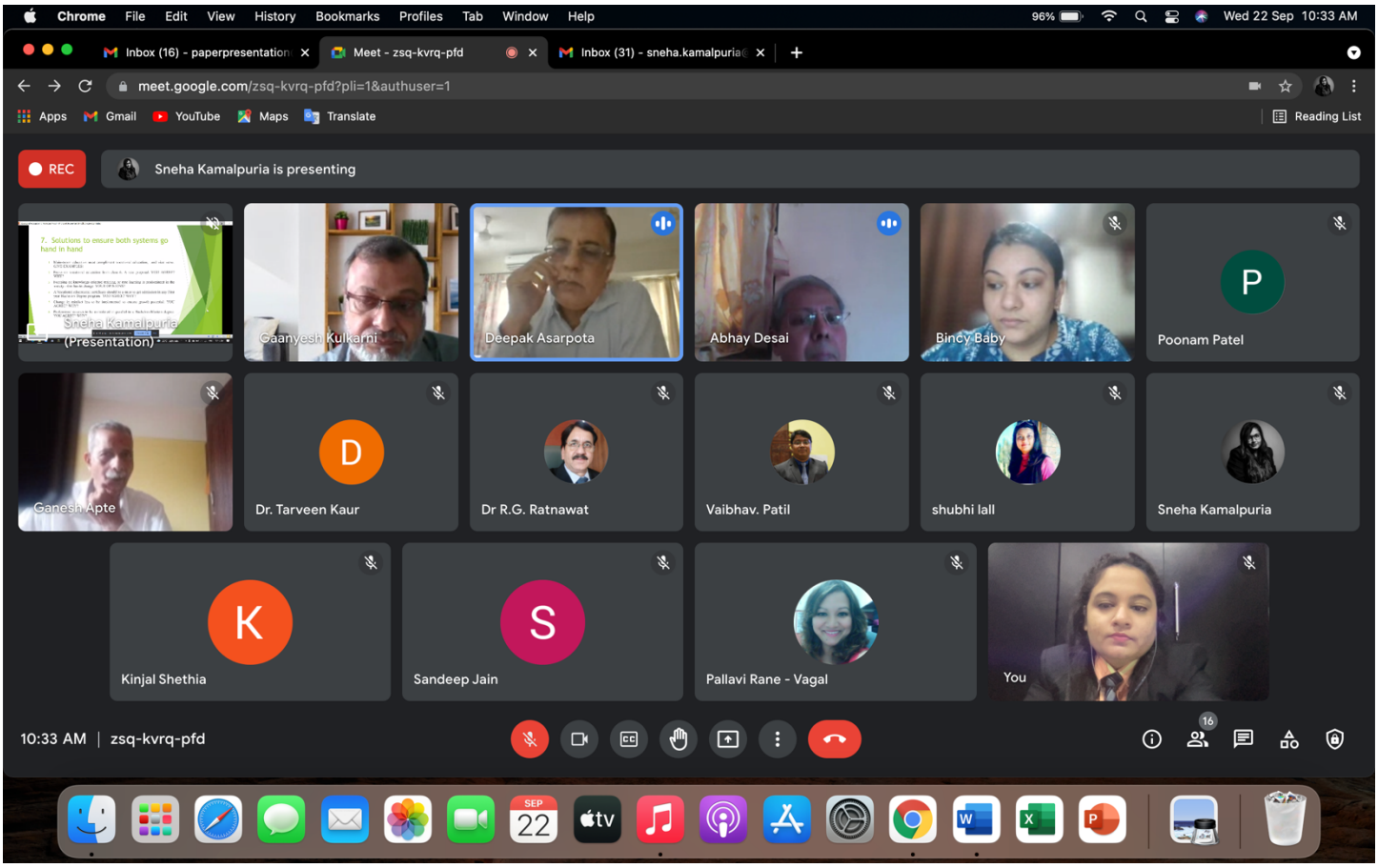

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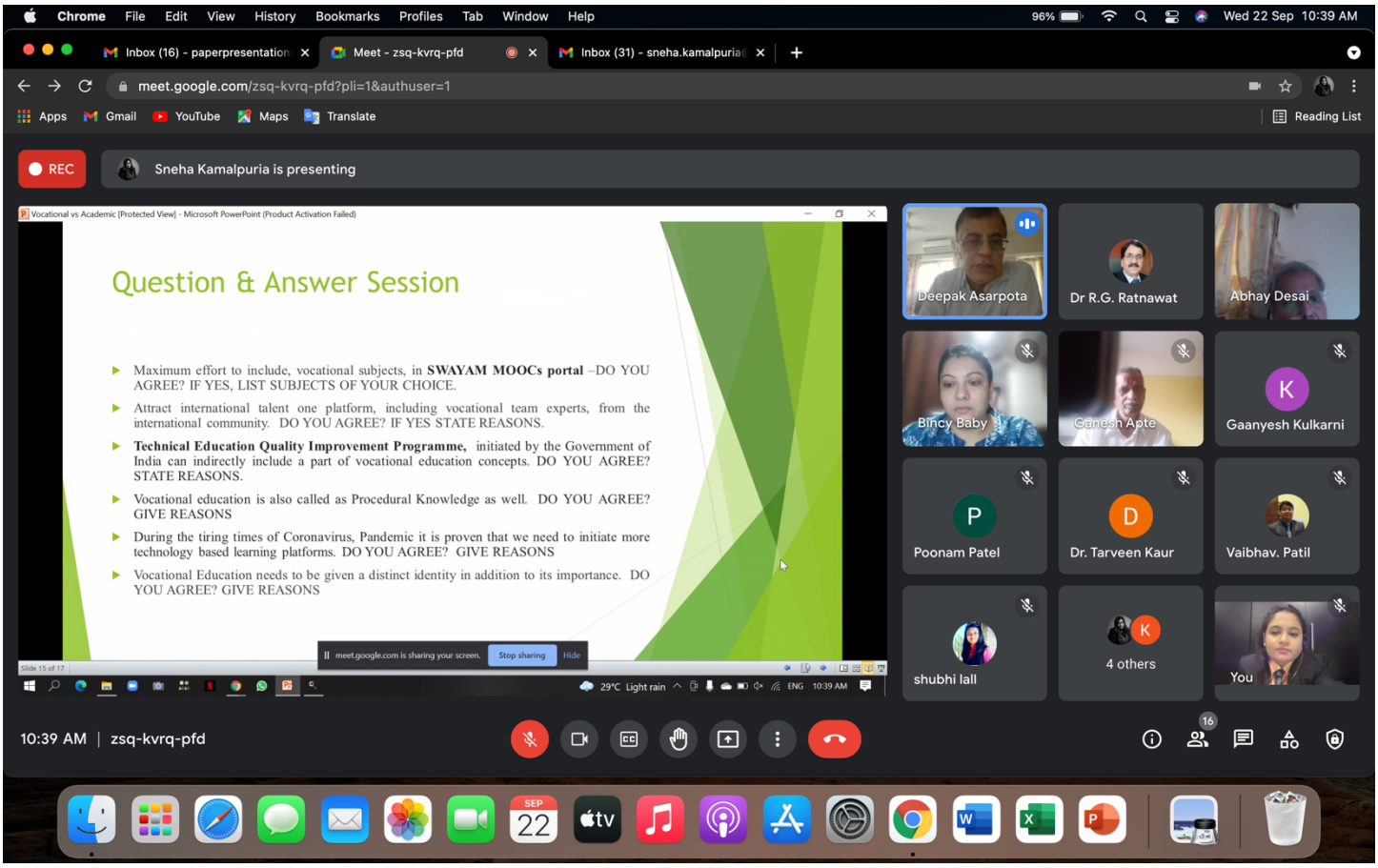

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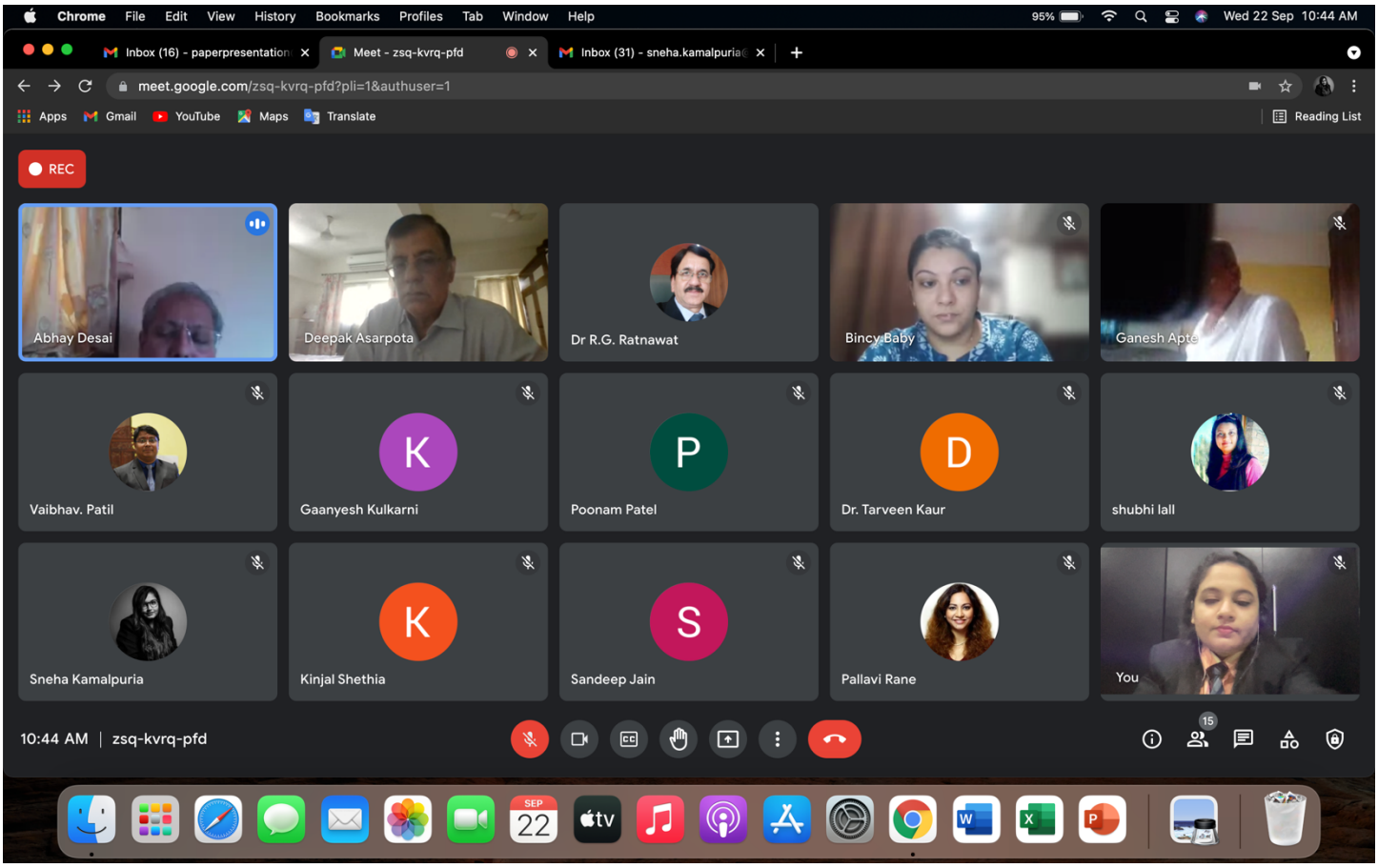

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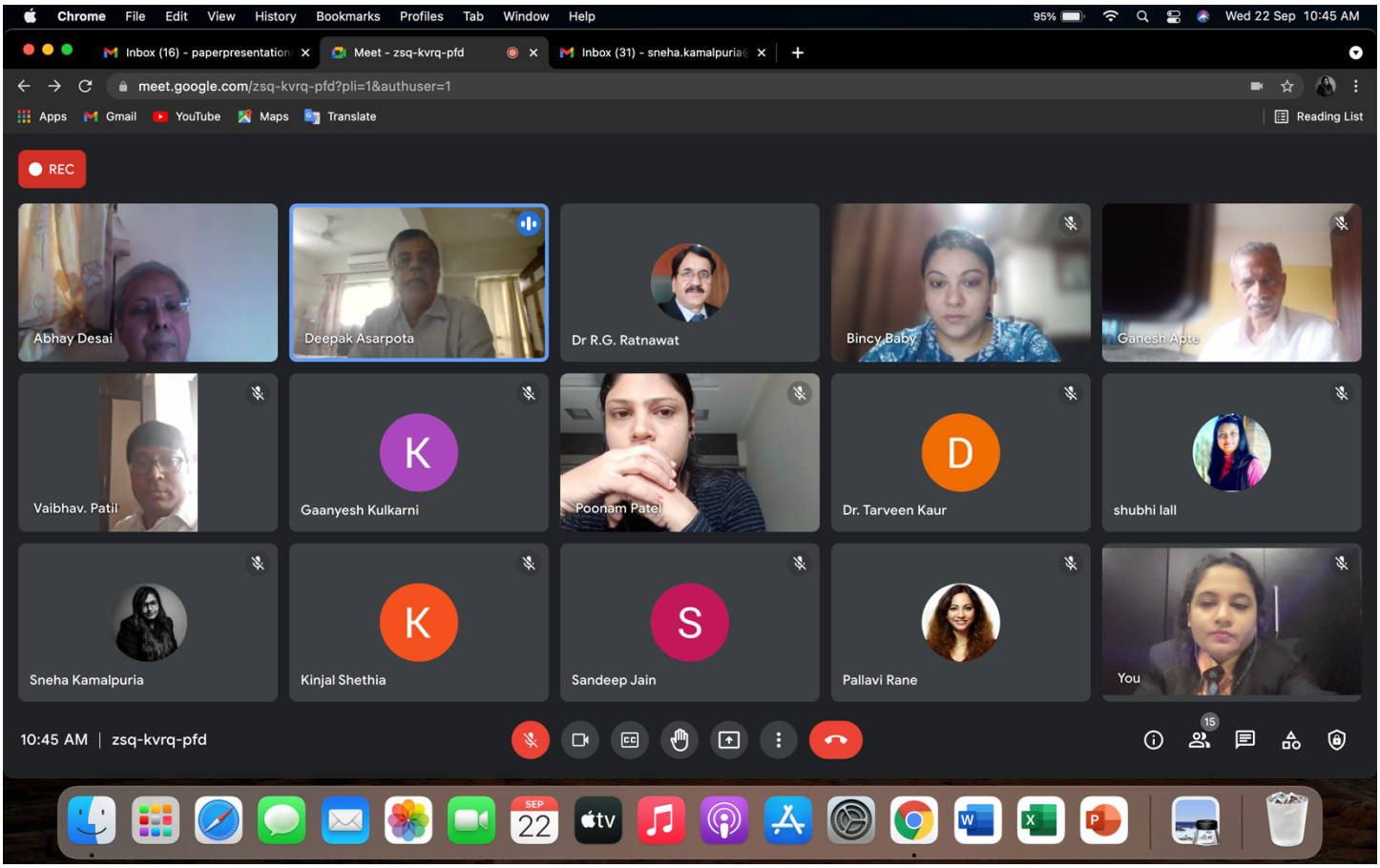

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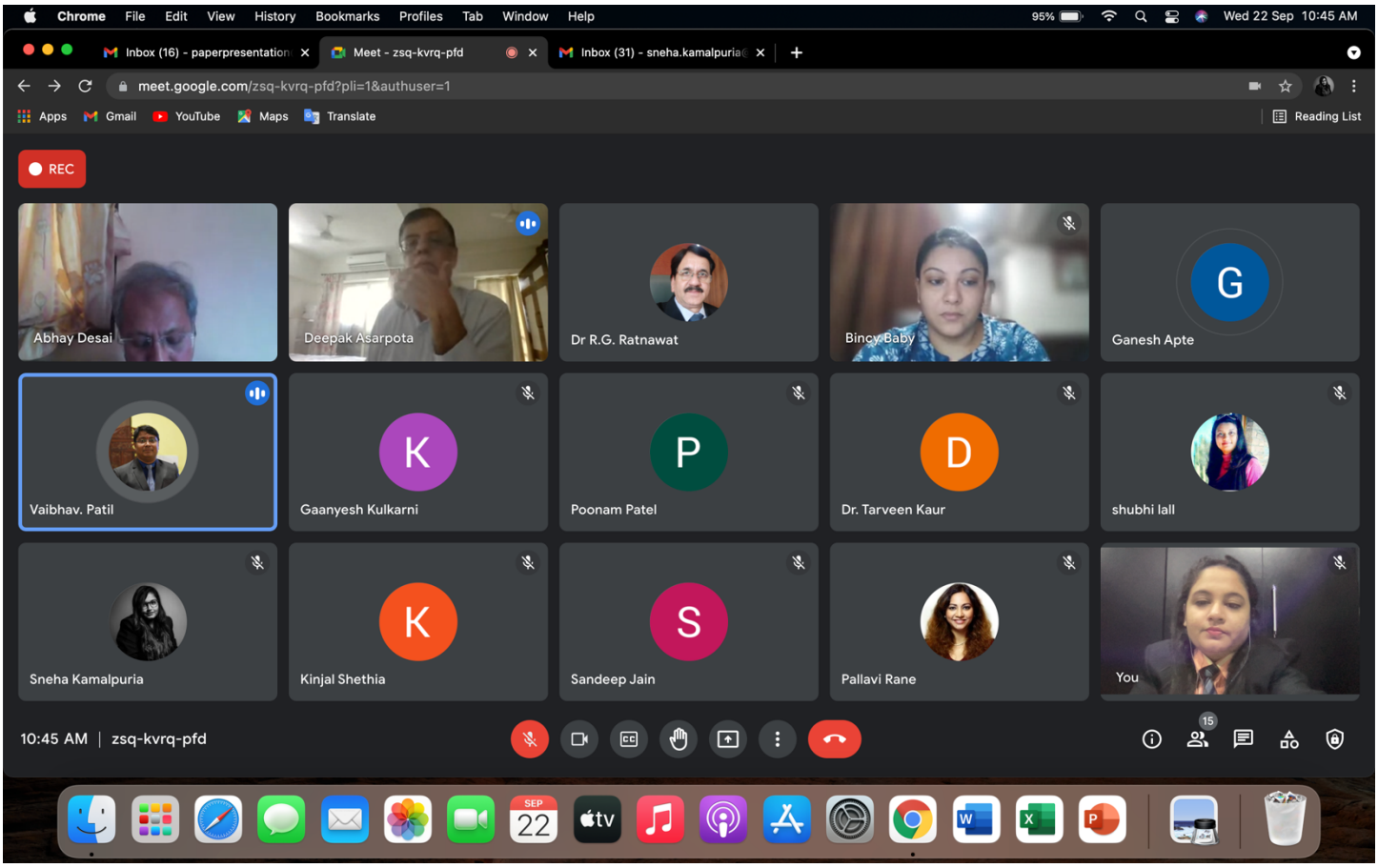

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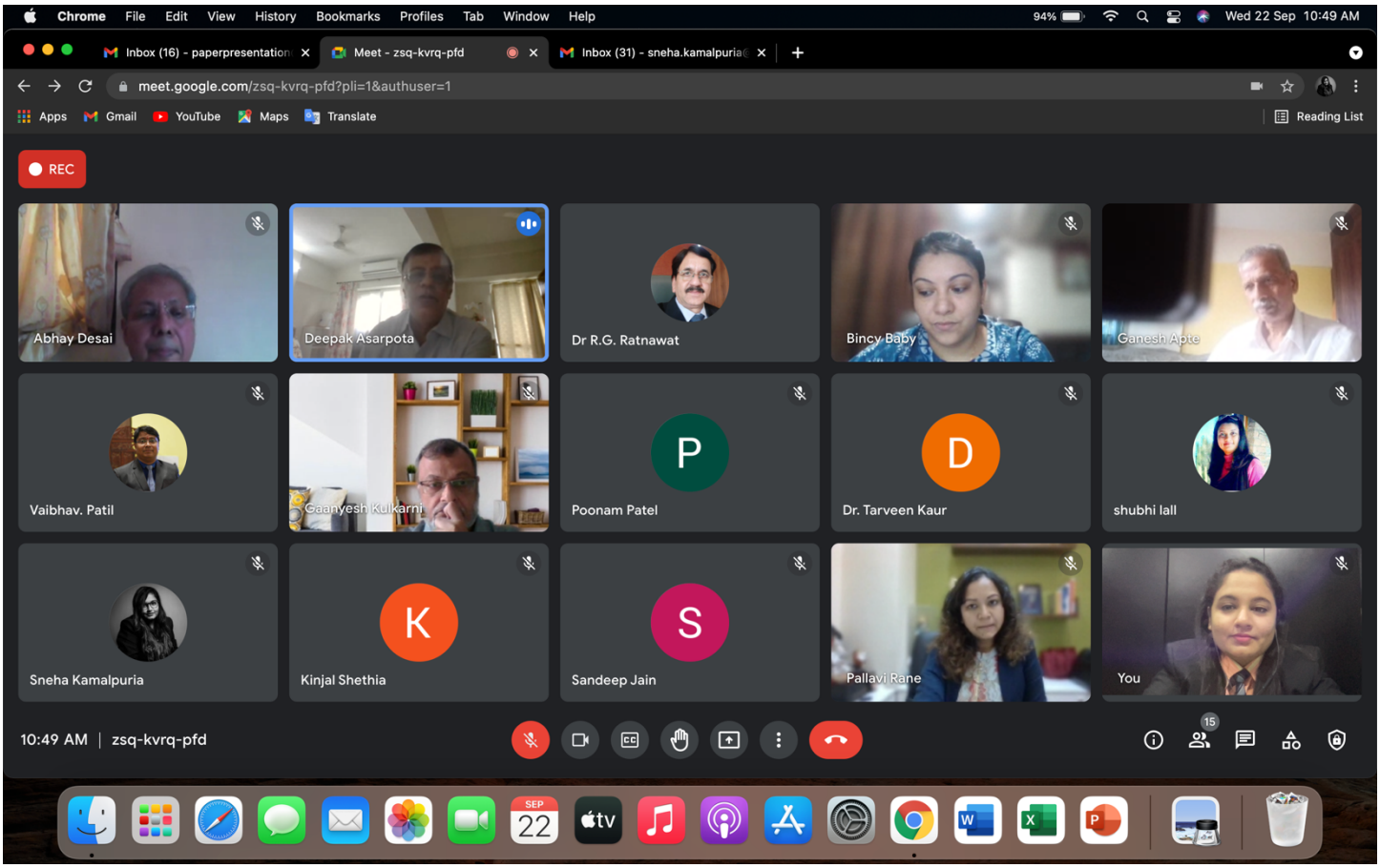

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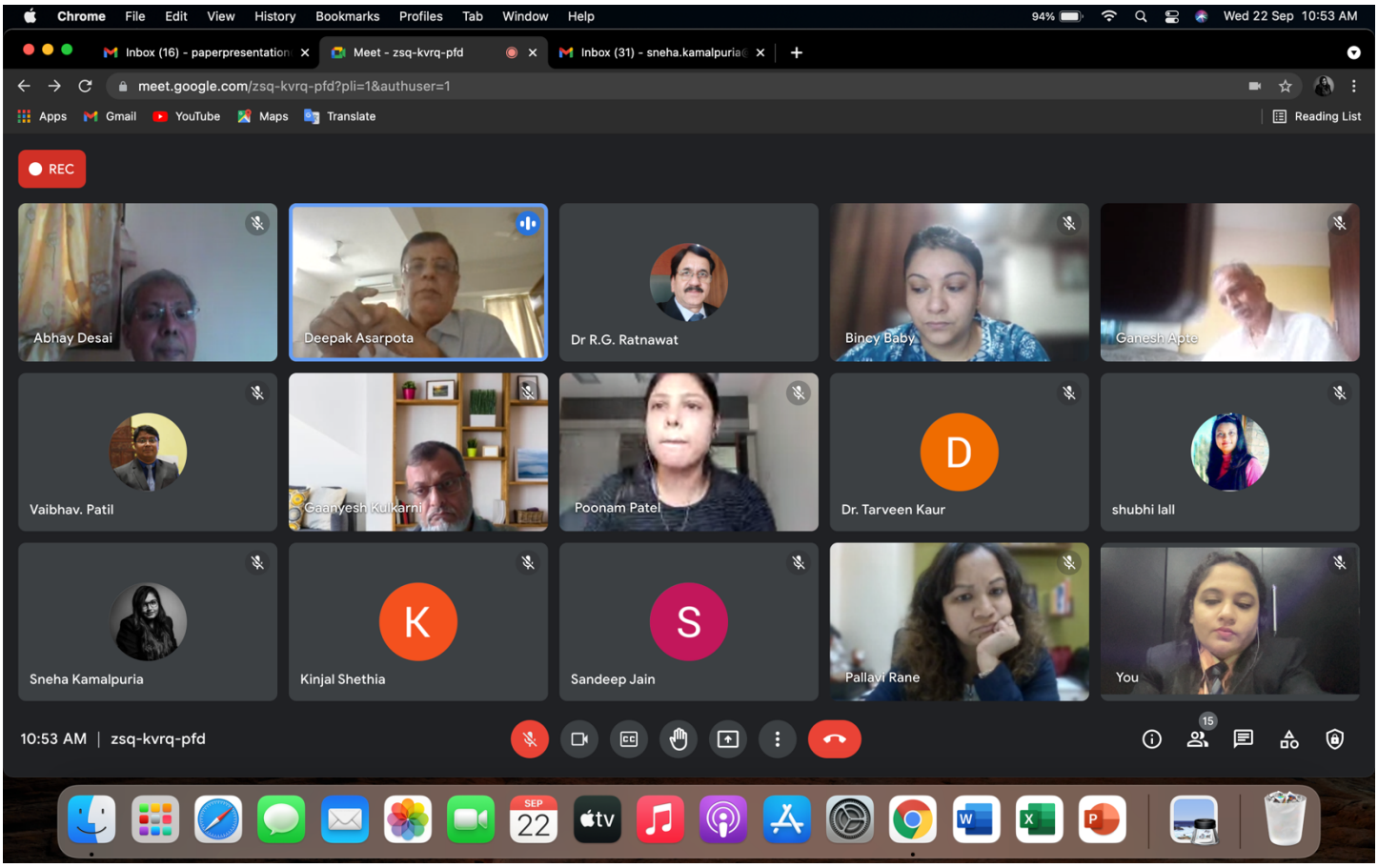

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EVENT REPORT PREPARED BY: SNEHA KAMALPURIA, STUDENT, MMS DIVISION B.

Verified by: Dr. Shubhi Lall Agarwal, Director, IQAC, AIMS.

Submitted to: Dr. R.G. Ratnawat, Director, Atharva Institute of Management Studies.

This video was recorded on the Email ID paperpresentation@atharvacoe.ac.in

Live session was initiated by Sneha Kamalpuria.

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